



# LAKELAND 2010

## ALBERTA WINTER GAMES

### February 4 – 7, 2010



## The Snow Starts Flyin' on February 4th, 2010!

In less than four months, the Lakeland region will host what may be the largest sporting event in our history. The 2010 Alberta Winter Games, taking place at facilities throughout the Township of Bonnyville, the City of Cold Lake, the MD of Bonnyville and the 4-Wing Air Base, is estimated to generate over \$5 million in economic development for our region, but to make this a success, we need your help! Games Chairman Phil Kushnir has issued the following challenge: "I have always believed that the Lakeland region exemplifies the meaning of being an Albertan. I am proud that we have been granted the honour of hosting the 2010 Winter Games and I am confident that our region, our people, and our ability to deliver an unprecedented Winter Games experience will shine in the months of preparation ahead".

## What are the Alberta Winter Games?

The Alberta Winter Games are the province's premier multi-sport event for developing athletes, coaches, and officials. The games act as a key development tool for furthering the careers of amateur athletes, both provincially and nationally. The Lakeland 2010 Alberta Winter Games will showcase over 20 different competitive sports with youth between 11 and 17 years of age. There will be eight zones representing the entire province of Alberta that will draw approximately 2,800 athletes, coaches and officials to the Lakeland area; and with this, we are estimating 3,000 volunteers will be needed.

## Upcoming Events

Saturday, Nov. 7, 2009 from 10 AM to 4 PM: Bonnyville volunteer recruitment drive at the Centennial Centre during the craft show. Representatives from all volunteer portfolios will be on hand to answer your questions, plus you can enjoy great music and free food. Come and find out how to be a vital part of the Alberta Winter Games! Check our website at [www.awg2010.ca](http://www.awg2010.ca) and local newspapers and radio stations for our upcoming volunteer rally in Cold Lake!



## Why Should You Volunteer?

The Alberta Winter Games is like the Olympics on a smaller scale, but just as challenging to pull off. For everything to run efficiently, we need to recruit over 3,000 volunteers. By selflessly donating your time, you'll be joining a team that'll help welcome over 2,300 of Alberta's youth, their coaches and officials, as well as over 20,000 spectators expected throughout the Games!

If you are a highly visible member of the team, you could become a games ambassador and act as a guide for the travelling athletes, help out in our parking and traffic control or become a courtesy vehicle driver. You can also volunteer at our many food centers to keep the young athletes fed and watered, or assist in one of many other essential areas to keep the games running smoothly.

You can be the face and spirit of the Alberta Winter Games!

Plus, as a volunteer, you will receive an exclusive Games jacket as well as have access to important functions, people and, of course, the sporting events.

Join us, we look forward to seeing you at the Games!

## Want To Learn More? Eager To Sign Up?

If you have any questions, or if you would like to volunteer, please call Danica Herbert, Games Assistant by phone at 780.826.2200, by fax at 780.826.2204, or by email at [dherbert@awg2010.ca](mailto:dherbert@awg2010.ca). You can also visit our website to volunteer online at [www.awg2010.ca](http://www.awg2010.ca) and click on the Volunteers tab.



From left: Huguette Coulombe, Co-director of Volunteers; Chris Marker, Co-director of Volunteers; Danica Herbert, Games Assistant



**LIVE IT. LIVE!**

Osุม proudly sponsors volunteer spirit for the Lakeland 2010 Alberta Winter Games.

